



## Spring 2012 Vendor Program

Do YOU have a business that appeals to Moms or Kids?

Consider marketing your business at the Spring 2012 WeeUsables Consignment Event.

We have two promotional opportunities for our upcoming sales.

**OPTION #1:** Vendor Booth at the WCE Sale - Limited Availability (*LANCASTER LOCATION ONLY*)

### ADVERTISING

- We will post your business link and logo on the WeeUsables Consignment Event homepage.
- We will post any specials and promotions on the WeeUsables Facebook page.
- You are able to make announcements about your booth over the sound system during the sale.

### GUIDELINES FOR VENDOR BOOTHS

- Vendor merchandise and/or information must be geared toward sale demographic (i.e., babies, children, and mothers).
- Vendor products may be sold from the booth, but must not compete with items sold by consignors (e.g., gently used clothing, toys or related products).
- A limit of one vendor brand will be allowed per sale (e.g., only one Tastefully Simple booth); however, we will allow multiple pre-school & camp programs.
- It is strongly encouraged, but not required, to staff the booth during sale hours.
- Please donate a gift certificate or merchandise to the **WeeUsables Event Raffle** and/or the **New Mom/New Grandparent Raffle**.

### COST

- The cost for the 4-day sale event is \$215, which includes: 8-ft. table, tablecloth, and 2 chairs. We will allow multiple consultants to split the cost and time of manning the same booth; however, WeeUsables is not responsible for arranging this.
- Vendors requiring an electrical outlet will incur an additional cost of \$35; and, a phone line will incur an additional cost of \$75 (Lancaster Host fee).

Date	Vendor Setup Hours	Sale Hours	Vendor Take-down Hours
Tuesday, April 10 <sup>th</sup>	4:00 - 7:00 PM		
Wednesday, April 11 <sup>th</sup>	7:00 AM- 3:00 PM	3:00 - 8:00 PM	
Thursday, April 12 <sup>th</sup>		8:00 AM - 8:00 PM	
Friday, April 13 <sup>th</sup>		12:00 - 8:00 PM	
Saturday, April 14 <sup>th</sup>		8:00 - 11:00 AM	11:00 AM - 4:00 PM



**OPTION #2:** Distribute Promotional Materials at the WCE Sale. *(BOTH LOCATIONS)*

**ADVERTISING**

- We will stuff your promotional materials into the goodie bags of our consignors and new moms.
- Additional pieces will be distributed at main entrance to the WCE event.

**GUIDELINES FOR HANDOUTS**

- Flyers, coupons, brochures, postcards, etc. must be received by WeeUsables a week before the sale. Please mail to WeeUsables, P.O. Box 4322, Lancaster, PA 17604-4322 or we may be able to arrange to meet.
- Quantity of handouts needed: 750+ pieces of advertising material for the Lancaster sale location, 250+ pieces for York.
- Unlike the vendor booths, we will accept handouts from multiple vendors of similar businesses.
- Please donate a gift certificate or merchandise to the **WeeUsables Event Raffle** and/or the **New Mom/New Grandparent Raffle**.

**COST**

- Lancaster Host Resort \$60; and, York Sale Location \$25.

Please use the attached form to secure your spot. Payment is due at that time.

Thank you and we hope you'll join us this spring!

**The WeeUsables Team**

[www.weeusablesevent.com](http://www.weeusablesevent.com)

[info@weeusablesevent.com](mailto:info@weeusablesevent.com)

717-495-2855



If interested in participating in the vendor program, please mail a check and completed form to:

**WeeUsables Consignment Event, P.O. Box 4322, Lancaster, PA 17604**

Company/Organization Name: \_\_\_\_\_

Product/Information Description: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email: \_\_\_\_\_

Option Selection: \_\_\_\_\_

Giveaway/Raffle Item: \_\_\_\_\_

Total Fee: \_\_\_\_\_