



2019 Vendor Info & Registration Form

OPTION #1: VENDOR BOOTH (Limited Availability)

VENDOR BOOTH FEE-

- Lancaster event (Wed-Sat) 4-day fee is **\$285**
- York event (Thurs-Sat) 3-day is **\$175**
- Full payment must be made to reserve the table
- Registration fee is non-refundable or transferrable
- Need electric or internet? Please contact us for availability and the current venue fees.

INCLUDED IN FEE-

- Exposure at event - Approximately 5,000 shoppers in Lancaster and 3,000 in York
- Exposure on social media via Facebook (13,000+ fans) and Instagram (900+ followers & growing!)
- 6 ft (Lancaster) or 8 ft (York) uncovered table and two (2) chairs
- Stuff business' promotional materials into consignor and/or new parent goodie bags
- Post specials/promotions about the business on Facebook before and during the event

GUIDELINES FOR VENDOR BOOTH-

- The business must be geared to children & families and WeeUsables has the right to refuse any products or services we feel do not represent our brand or image.
- Products may be sold from the vendor table, but those items must not compete with those sold by consignors (e.g., gently used clothing, toys or related products).
- A limit of one table per brand will be allowed per sale (i.e., one (1) Mary Kay table, one Avon table).
- WeeUsables will allow multiple consultants per brand/business to split the cost and time of a vendor table; however, the vendor is responsible for arranging this (i.e. several Mary Kay consultants split the cost & time to man a table). Please have one (1) lead vendor to represent the business and this person will coordinate with the other team members.
- It is strongly encouraged, but not required, to staff the vendor table during all sale hours.
- Please donate a raffle prize to be included in the WeeUsables sale raffle. Include this info and value on your form, but do not bring in/send us your prize. We will contact you with the winner's information, after the event.
- Vendor tables are first come, first serve for each event.
- Exact table location is not guaranteed.
- Vendors may shop during the **consignor** pre-sale starting at 2pm. Max of 2 reps per table.
- Items vendors wish to buy, must be purchased before the end of each sales day.
- Vendors may bring their children to the event but must remain at the table with the parent.
- No unpaid merchandise may be kept at the vendor table.
- Vendor registration for the next event begins the same day as consignor registration. Previous sale vendors do have the option of keeping their table, if it is reserved prior to the start of the next sale's consignor registration.



OPTION #2: GOODIE BAG STUFFER

GOODIE BAG STUFFER FEE-

- Lancaster is \$75
- York is \$50
- Full payment must be made at time of registration
- Registration fee is non-refundable or transferrable

GUIDELINES FOR STUFFERS-

- Flyers, coupons, brochures, postcards, etc., must be received one (1) week before the sale begins. Please arrange to drop off or mail to WeeUsables, PO Box 4322, Lancaster, PA 17604-4322.
- Limit of two (2) promo items stuffed per goodie bag.
- Promo items must fit into a 9" wide x 12" long bag.
- All full-sized sheets of paper (8 ½" x 11") must be pre-folded, in half or thirds, before given to WeeUsables.
- If a business first chooses to have WCE hand out their materials at a sale, but then WCE is approached by a different consultant from the same company to reserve a booth, the first confirmed consultant will be asked if they would like to upgrade to a booth. If not, the first consultant will have their fee refunded to allow the company to have a booth at the sale. WeeUsables prioritizes vendor tables at the event.
- Please donate a raffle prize which would be included in the WeeUsables sale raffle. Include this info and value on your form, but do not bring in/send us your prize. We will contact you with the winner's information, after the event.
- Historically, in Lancaster, we stuff 750 consignor goodie bags and 300 first-time-mom goodie bags. In York, we stuff 325 consignor and 150 first-time mom bags. However, we will confirm the total # prior to the event.
- Feel free to give us additional handouts for display on the raffle table

Have another idea? Contact us!

Please use the attached form to secure your spot. Payment is due at that time.
Thank you and we hope you'll join us!

The WeeUsables Team

www.weeusablesevent.com

info@weeusablesevent.com

717-495-2855

The logo for WeeUsables Consignment Event features the word "WeeUsables" in a playful, rounded font. "Wee" is in blue, "Usables" is in green, and a blue butterfly is positioned above the "U". Below "WeeUsables" is the text "CONSIGNMENT EVENT" in a smaller, blue, all-caps sans-serif font.

WeeUsables

CONSIGNMENT EVENT

1. To register for the next WeeUsables Consignment Event, please sign and return this completed form by snail mail or email.
2. Payment must be made at time of registration to secure the spot.
3. We will accept a check to WeeUsables Consignment Event, P.O. Box 4322, Lancaster, PA 17604-4322.
4. OR you may choose PayPal but please add \$9 for either location to cover their fees - info@weeusablesevent.com

I _____ understand and agree to the terms and guidelines detailed in the WeeUsables Consignment Event Vendor Program.

_____ Signature

_____ Date

Company/Organization Name: _____

Product/Information Description: _____

Contact Name: _____

Address: _____

Phone Number(s): _____

Email: _____

Website: _____

Facebook Page: _____

Raffle Prize Description: _____

Value: _____

Total Fee Paid: _____