



Spring 2021 Information

WHY PARTICIPATE AT THE WEEUSABLES MARKETPLACE?

- **Lots of attendees-** 10,000+ shoppers visit each season.
- **Local, targeted demographic-** Shoppers are local parents and grandparents, with young children.
- **Huge social media following-** 16,000+ Facebook and 1500+ Instagram followers & growing!
- **Direct sales-** Sell products from your vendor table.
- **Connections-** Build a targeted contact list for post-event sales opportunities.
- **Good value-** The Marketplace fee is lower than other vendor-centric events.
- **Exclusivity-** One (1) table, per brand, is permitted at each event location per season.
- **Priority-** The Marketplace vendors have 1st dibs on renewing for the next season's event.

THE MARKETPLACE FEE-

- Lancaster event (Wed-Sat) 4-day fee is **\$225**.
- York event (Thurs-Sat) 3-day fee is **\$150**.
- Cost includes a 6-ft (Lancaster) or 8-ft (York) **uncovered** table & two (2) chairs.
- Full payment is required to reserve a table. This fee is non-refundable or transferable.
- Electric is available for an additional daily fee. Please contact us for more info.
- Public WiFi is available from the venue, for no additional charge.

THE MARKETPLACE GUIDELINES-

- WeeUsables has the right to refuse any products or services that do not represent the WeeUsables brand or image.
- One brand (Mary Kay, Thirty-one Gifts etc.) may split the table time and fee, between reps. However, one (1) rep is responsible for the contract and the total fee. This rep will need to coordinate and communicate with other team reps.
- Donate one (1) raffle prize to be included in the WeeUsables sale raffle. List this item and its value on the form. *Do not bring in/give us the prize to keep.* Instead, we will contact The Marketplace vendors with winner information, after the event concludes.
- The Marketplace vendor setup varies by location and our vendor coordinator will arrange the timing based on the specific sale.
- The Marketplace vendors must remain setup until the ½ off most items event ends, at noon (Sat in Lancaster and York).
- The Marketplace vendors will be assigned a table, on a first-come basis, at registration. Please let us know if you have a request and we will do our best to accommodate.
- Up to two (2) The Marketplace vendors per brand may shop during the **consignor** pre-sale (Wed. at 2pm in Lancaster & Thurs. at 2pm in York). Additional reps must either purchase a public pre-sale ticket or enter during any of the regular public sales.
- The Marketplace vendors may bring their children, but they must remain at The Marketplace table, with the parent. Absolutely no unsupervised browsing will be allowed.



Registration Form

1. To register for The Marketplace at WeeUsables, please download, sign and return this form by snail mail or email.
2. Payment is required to register/hold a spot.
3. We will accept payment via a check to WeeUsables Consignment Event, P.O. Box 4322, Lancaster, PA 17604-4322 OR via PayPal- info@weeusablesevent.com OR Venmo @WeeUsables.

I _____ understand and agree to the terms and guidelines detailed for the WeeUsables Marketplace Vendor Program.

_____ Signature

_____ Date

Sale location: _____

Company/Organization Name: _____

Product/Information Description: _____

Contact Name: _____

Phone Number(s): _____

Email: _____

Website: _____

Facebook Page: _____

Raffle Prize Description: _____

Value: _____

Total Fee Paid: _____