

WeeUsables Pricing Guide

as of January 20, 2026

Use the info below as a reference while pricing items for the upcoming WeeUsables event. Please note, these are suggestions based on our selling history and many factors can affect your individual sales.

Pricing tips:

1. Don't let emotion and memories your item pricing. Instead...
2. Start at **30%** of the retail price, then adjust based on the brand, condition, demand etc.
3. Ask a friend, what they would pay, since they don't have the same emotional connection to your items.
4. Remember, shoppers are looking for a deal!
5. New with tag items should be priced higher than new without tags or gently-used.

INFANT CLOTHING			
ITEM	BASIC	MEDIUM	HIGH
Booties/Baby Mittens	3.00-4.00	3.00-4.50	5.00-7.00+
Gowns/Footed Sleepers	3.00-4.50	4.00-6.00	5.00-7.00+
Onesies - sold best 3 or more	3.00-5.00	4.00-6.00	5.00-7.00+
Rompers - short and long	3.00-5.00	4.00-5.50	4.50-6.50+
Sleep & Play Daywear	3.00-5.00	4.00-5.00	4.50-6.00+

Brand Levels (infant/children's clothes)

Low/Basic Brands- Faded Glory, Circo, Genuine Kids, Garanimals, Gerber, Wonderkids, some Carters

** between Low & Medium: Carters, Genuine Kids, Oshkosh, H&M, Old Navy

Medium/Mid brands- Gymboree, Baby Gap, OshKosh, some Carters, Justice, Shein, Primark, Disney, PS Aeropostale

** between Med & High: Lands End

High/Boutique Brands- Hannah Anderson, Mud Pie, Tea, Zutano, Laura Ashley, Oilily, Under Armour, Nike, Matilda Jane, Boden/Mini Boden, Janie and Jack, Lilly Pulitzer, North Face, American Girl, Vera Bradley, CrewCuts

CHILDREN'S CLOTHING				
	ITEM	BASIC	MEDIUM	HIGH
TOPS	Long and 3/4 sleeve shirts	3.50-4.00	4.00-6.00	5.00-8+
	Short sleeve shirts/Tanks	3.00-4.00	4.00-6.00	4.00-9+
	T-shirts w/logo or graphic	3.00-4.50	4.50-6.00	4.00-8+
	Sweatshirts/Hoodies	3.50-5.00	4.50-7.50	5.00-8+
	Sweaters	4.00-7.00	5.00-11.00	8.00-16+
	Dress shirts	3.00-6.00	4.00-7.00	6.00-11+

BOTTOMS	Jeans	3.00-7.00	4.00-8.00	7.00-11+
	Casual/Khakis	4.00-6.50	4.50-8.50	7.00-11+
	Leggings	3.00-4.50	4.00- 7.50	5.00-9+
	Sweatpants	4.00-5.00	5.00-6.00	5.50-8+
	Shorts/Capris	3.00-4.00	4.00-6.50	4.50-9+
	Skirts/Skort	3.00-5.00	4.50-7.00	5.00-9+
	Dress pants	4.00-6.50	4.50-8.50	7.00-11+

SETS/OUTFITS	2 pieces	4.00-5.50	5.00-6.50	6.00-8+
	3 or more pieces	5.00-6.00	6.00-7.50	7.00-11+

DRESSES	Everyday	5.00-7.00	6.00-8.00	7.00-13+
	Holiday	6.00-9.00	7.00-11.00	8.50-16+
	Jumpers	4.50-6.00	5.00-7.50	6.00-13+
	Sundresses	4.50-6.00	5.00-7.50	6.00-13+

PJs	Bathrobes	4.00-6.00	5.00-7.00	6.00-13+
	2 and 3 pc sets	3.50-6.00	5.00-7.00	6.00-13+
	Sleepers	3.00-5.00	4.50-7.00	6.00-9+
	Nightgowns	3.00-5.00	4.00-6.00	6.00-9+

OUTERWEAR	Rain Jackets/Windbreakers	4.00-6.00	5.00-7.00	6.00-13+
	Denim Jacket	4.00-6.00	5.00-7.00	6.00-13+
	Polar/Micro Fleece	4.00-6.00	5.00-7.00	6.00-13+
	Vest	4.50-6.50	5.50-7.00	6.00-13+
	Winter Coats	5.50-9.00	7.00-13.00	11.00-21+
	Snow Bibs	5.00-7.00	6.00-8.00	7.00-21+

SWIM	Cover-ups	4.00-5.00	5.00-6.00	7.00-9+
	2-pc sets	4.50-7.00	5.50-9.00	7.00-11+
	Suits	3.00-4.00	4.00-6.00	5.00-9+
	Trunks	3.00-4.00	4.00-6.00	5.00-9+

SHOES	Sneakers	4.00-8.00	9.00-16.00	16.00-21+
	Boots	5.00-7.00	8.00-13.00	14.00-16+
	Dress shoes	4.00-6.00	7.00-11.00	12.00-16+
	Crocs	4.00-6.00	7.00-11.00	12.00-16+
	Flip flops	3.00-4.00	5.00-6.00	7.00-8+
	Sandals	3.00-5.00	4.00-6.50	7.00-9+

ACCESSORIES	Tights	3.00-4.00	3.00-5.00	3.00-6+
	Socks - sold best in lots	3.00-4.00	3.00-5.00	3.00-6+
	Hats/Scarves	3.00-4.00	3.00-5.00	3.00-6+
	Mittens/Gloves	3.00-4.00	4.00-5.00	4.00-6+

Brand Levels (Maternity)

Low/Basic Brands- Faded Glory, Sonoma, No Boundaries, A New Approach, St. John, Old Navy,

Medium/Mid brands- Gap, Casual Corner, Express, GH Bass and Co, Jones New York, Motherhood, Lands End

High/Boutique Brands- Banana Republic, Ann Taylor Loft, Hunter, Lilly Pulitzer, Talbots, Tory Burch, Coach, Vineyard Vines, Vera Bradley, A Pea In The Pod

MATERNITY CLOTHING			
ITEM	BASIC	MEDIUM	HIGH
Dresses	8.00-10.00	10.00-12.00	11.00-30+
Jeans	6.00-8.00	7.00-9.00	9.00-20+
Nightgowns	6.00-8.00	7.00-9.00	8.00-10.00+
Nursing Bras	5.00-7.00	6.00-8.00	7.00-12+
Pants/Capris	6.00-8.00	7.00-9.00	8.00-15+
Shorts/Skirts	5.00-7.00	6.00-9.00	7.00-15+

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Suits/2-pc sets	10.00-12.00	11.00-13.00	13.00-40+
Swimsuits	7.00-10.00	10.00-13.00	13.00-15+
Tanks/shirts	3.50-7.00	5.00-8.00	6.00-15+

BRAND LEVELS (Diaper Bags):

Low End Brands- Fisher price, Evenflo, etc

Mid Brands- Skip hop, Carters, Eddie Bauer, etc.

High End Brands- Petunia PickleBottom, Freshly Picked, Vera Bradley

INFANT/CHILD ITEMS		
BATHING	Bath Towels/Hooded	3.00-5+
	Bath Toys	4.00-5+
	Seats	5.00-9+
	Tubs	9.00-16+
	Wash Cloth sets	3.00-5+

FEEDING	Bibs - sold best in multiples	3.00-6+
	Boppy Cover	6.00-9+
	Bottles - multiples	3.00-6+
	Feeding Set - plate & utensils	3.00-6+
	New Bottle Liners	3.00-4+
	New Pump Storage Bags	3.00-6+
	Nursing Pillow w/Cover	9.00-18+
	Sippy Cups	3.00-5+
	Utensils	3.00-4+

DIAPERING/POTTY	Changing Pad Cover	3.00-5+
	Changing Pads	5.00-9+
	Diaper Bags	6.00-85+
	Diaper Genie Refills	4.00-5+
	Diaper Genie/Champ	8.00-15+
	Potty Chair	7.00-17+
	Potty Seat	5.00-7+
	Step Stools	4.00-10+
	Wipe Warmers	6.00+
	Disposable Diapers	3.50-7+
	Pullups	4.00-6+

BEDDING	Bed Rails	5.00-8+
Blankets sell best in sets	Receiving Blanket - cotton	3.00-5+
	Receiving Blanket - muslin	3.00-6+
	Sheets	3.00-12+
	Stroller Blanket	3.00-6+

Popular Brands: Fisher Price, Bright Starts, Evenflo, Graco, Maclaren, SkipHop, Joovy, Chicco, 4Moms

INFANT GEAR	
Baby Bjorn/Snuggli/Sling	10.00-22+
Base Only	15.00-25+

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Bassinet	25.00-40+
Bouncy Seat	10.00-20+
Bumbo w/ strap	15.00-25+
Changing Table	20.00-100+
Double Jogging Stroller	70.00-125+
Double Stroller	60.00-125+
Dresser	25.00-100+
Ergo/Tula Carriers	65.00-90+
Exersaucer	20.00-35+
Glider w/ ottoman	35.00-100+
High Chair	25.00-60+
Indoor Activity Mat	10.00-20+
Infant Car Seat & Base	35.00-50+
Infant Carrier Stroller- Travel System	65.00- 125+
Jogging Stroller	50.00-85+
Moby Wrap	15.00-25+
Pack-n-Play basic	20.00-50+
Pack-n-Play w/ lots of accessories	60.00-100+
Portable Swing	15.00-25+
Shopping Cart Cover	10.00-15+
Single Stroller	25.00-45+
Sit or Stand	30.00-50+
Swing/Jumperoo	15.00-45+
Umbrella Stroller	12.00-15+

Popular Brands: Fisher Price, Little Tikes, Step 2, John Deere, Radio Flyer

CHILD GEAR	
Battery Ride On Car	35.00-125+
Bike	15.00-55+
Kid Table	8.00-35+ plus \$6+ per chair
Outdoor Play Gym/Climber	35.00-150+
Play kitchen/tool bench	18.00-50+
Playhouse	35.00-150+
Sand/Water Table	20.00-35+
Scooter	15.00-25+
Slide	18.00-30+
Toddler Basketball Hoop	10.00-25+
Toddler Ride On- Self prop	10.00-20+
Tricycle	15.00-25+

Popular Brands: Skiphop, Pottery Barn, Lands End

OTHER ITEMS	
Backpacks	4.00-8+
Balls (soccer, basketball, etc.)	3.00-5+
Books	2.00-6+
Games (memory, board & batte	3.00-10+
Individual games	5.00-15+
Lego Sets	5.00-40+
Lunchboxes	3.00-6+

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Organizer w/plastic bins	20.00-45+
Inv. Gaming - Switch, Nintedo 3D	30.00-100+
Puzzles (jigsaw, floor & wood)	3.00-8+
Wii, Xbox, Playstation	50.00-200+

Holiday Only

WOMEN'S CLOTHING			
ITEM	BASIC	MEDIUM	HIGH
Dresses	5.00-6.00	6.00-8.00	7.00-10+
Jeans	5.00-6.00	6.00-8.00	7.00-10+
Long sleeve shirts	3.00-4.00	4.00-6.00	5.00-7+
Pants/Capris	4.00-5.00	5.00-7.00	6.00-8+
Short sleeve shirts	3.00-4.00	4.00-6.00	5.00-7+
Shorts/Skirts	3.50-4.00	5.00-6.00	6.00-8+
Sweatshirts	4.00-5.00	5.00-7.00	6.00-10+

Brand Levels (Juniors)

Low/Basic Brands- Mossimo, Universal Thread, Faded Glory, Canyon River Blues, Rue 21, Route 66, Xhilaration

Medium/Mid brands- Adidas, Old Navy, Gap, Arizona, Aeropostale, Charlotte Russe, H&M, Maurices

High/Boutique Brands- American Eagle, Pink, Under Armour, Columbia, North Face, Abercrombie and Fitch, Hollister, Lucky, Garage

JUNIORS CLOTHING			
ITEM	BASIC	MEDIUM	HIGH
Dresses	4.00-5.00	5.00-6.00	6.00-10+
Jeans	4.00-5.00	5.00-7.00	6.00-10+
Long sleeve shirts	3.50-5.00	3.00-5.00	4.00-6+
Pants/Capris	4.00-5.00	5.00-7.00	6.00-8+
Short sleeve shirts	3.50-5.00	4.00-5.00	4.00-6+
Shorts/Skirts	4.50-5.00	5.00-5.50	5.00-6+
Sweatshirts	4.00-5.00	4.50-6.00	5.00-7+